



CIE 2021 HOSTED ONLINE by MyCIE
KUALA LUMPUR MALAYSIA
MIDTERM MEETING & CONFERENCE

27 - 29 September 2021

SPONSORSHIP PROSPECTUS

**“Light for Life –
Living with Light”**



Organised by:



Supported by:



Since 1952

GOLD (EUR12,000/MYR60,000)

(Limited places on first-come, first-served basis)

Benefits as follows:

ENTITLEMENT	VALUE (MYR)
<p><u>Virtual Exhibition Booth</u></p> <ul style="list-style-type: none">▪ Includes Exhibitor's logo (largest and highest visibility) in the Exhibition Directory Board▪ Three booth representatives; with maximum three log-in visitors (for Video Call with Booth Rep) at a time▪ Includes Exhibitor's Introduction Video, 1 to 1 Live Chat (Text) function, Schedule online/offline meeting, Leave a message by email▪ Includes Product Information poster▪ Exhibitor Listing in the E-Conference Programme Book	17,800
<p><u>Branding and Visibility</u></p> <ul style="list-style-type: none">▪ One max. 30 seconds Corporate promotional video right before the start of two Plenary Sessions [excludes cost of design, artwork, colour separation and film production of the Video]▪ Includes Corporate logo and hyperlink on the Conference website▪ Includes Corporate logo and sponsorship title (highest visibility) at virtual lobby environment▪ Includes Corporate logo at all webinar session▪ Includes Corporate logo and sponsorship title in the 'Thank You to Our Sponsor' holding slides between sessions▪ Includes Corporate logo in Email blast to all registered participants (pre-event and post-event)▪ Includes Corporate logo and sponsorship title in the E-Abstract Booklet▪ Full page advertisement in the E-Conference Programme Book (inside cover) [excludes cost of design, artwork, colour separation and film production of the Advertisement]	112,000
TOTAL VALUE OF THE PACKAGE	129,800



SILVER (EUR9,000/MYR45,000)

(Limited places on first-come, first-served basis)

Benefits as follows:

ENTITLEMENT	VALUE (MYR)
<p><u>Virtual Exhibition Booth</u></p> <ul style="list-style-type: none"> ▪ Includes Exhibitor's logo (medium visibility) in the Exhibition Directory Board ▪ Three booth representatives; with maximum three log-in visitors (for Video Call with Booth Rep) at a time ▪ Includes Exhibitor's Introduction Video, 1 to 1 Live Chat (Text) function, Schedule online/offline meeting, Leave a message by email ▪ Includes Product Information poster ▪ Exhibitor Listing in the E-Conference Programme Book 	<p>14,800</p>
<p><u>Branding and Visibility</u></p> <ul style="list-style-type: none"> ▪ One max. 15 seconds Corporate promotional video prior to start of one Plenary Session [excludes cost of design, artwork, colour separation and film production of the Video] ▪ Includes Corporate logo and hyperlink on the Conference website ▪ Includes Corporate logo and sponsorship title (medium visibility) at virtual lobby environment ▪ Includes Corporate logo and sponsorship title in the 'Thank You to Our Sponsor' holding slides between sessions ▪ Includes Corporate logo in Email blast to all registered participants (pre-event and post-event) ▪ Includes Corporate logo and sponsorship title in the E-Abstract Booklet ▪ Full page advertisement in the E-Conference Programme Book (running page) [excludes cost of design, artwork, colour separation and film production of the Advertisement] 	<p>55,000</p>
<p>TOTAL VALUE OF THE PACKAGE</p>	<p>69,800</p>

BRONZE (EUR5,000/MYR25,000)

(Limited places on first-come, first-served basis)

Benefits as follows:

ENTITLEMENT	VALUE (MYR)
<p><u>Virtual Exhibition Booth</u></p> <ul style="list-style-type: none">▪ Includes Corporate logo (medium visibility) in the Exhibition Directory Board▪ Three booth representatives; with maximum three log-in visitors (for Video Call with Booth Rep) at a time▪ Includes Exhibitor's Introduction Video, 1 to 1 Live Chat (Text) function, Schedule online/offline meeting, Leave a message by email▪ Includes Product Information poster▪ Exhibitor Listing in the E-Conference Programme Book	14,800
<p><u>Branding and Visibility</u></p> <ul style="list-style-type: none">▪ Includes Corporate logo in Email blast to all registered participants (pre-event and post-event)▪ Includes Corporate logo and sponsorship title in the E-Abstract Booklet▪ Half page advertisement in the E-Conference Programme Book (running page) [excludes cost of design, artwork, colour separation and film production of the Advertisement]	19,000
TOTAL VALUE OF THE PACKAGE	33,800

SPONSORSHIP BOOKING FORM



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Please return the complete form to the Secretariat at:

NATIONAL COMMITTEE OF CIE (NCCIE) MALAYSIA
c/o THE ELECTRICAL AND ELECTRONICS ASSOCIATION OF MALAYSIA
No. 5-B, Jalan Gelugor, Off Jalan Kenanga,
55200 Kuala Lumpur, Malaysia
Tel: +603-9221 4417, 9221 2091
Email: secretariat@mycie.org.my
Website : www.mycie.org.my

We wish to participate as a sponsor in the above conference as follows:

No	Item	Amount (MYR)

Submitted by:

Name: _____

Company / Address: _____

Tel: _____ Fax: _____

Email: _____

Signature & company stamp: _____

Organised by:



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