



Dear Sir/Madam,

CIE Midterm Meeting & Conference 2021 (CIE 2021)

We are pleased to inform you that CIE Malaysia (MyCIE) has been entrusted by The International Commission on Illumination (CIE) to host the ***CIE Midterm Meeting and Conference (CIE 2021)*** from the ***27 to 29 September 2021***. In view of the current situation this event will be held fully online. This event is supported by The Electrical and Electronics Association of Malaysia (TEEAM). The three day conference brings together the CIE community and its stakeholders to present and discuss on the latest advancements within the science of light and lighting as well as on the technical and organisational work of the CIE. The broad theme for this edition of the conference is “**Light for Life – Living with Light**”.

We would like to invite your organisation to support this event by participating as a sponsor. We believe this event will be a perfect venue for you to showcase your products and services, while establishing new contacts globally. We anticipate between 300 to 500 participants from more than 40 countries worldwide, making this a truly global event.

We truly appreciate your support and participation in this event. With your needs in mind, we have crafted a series of sponsorship packages to optimise the exposure of our sponsors in this virtual event. Please refer to the enclosed ***Sponsorship Prospectus*** for more information.

Please feel free to contact our Conference Secretariat via email at secretariat@mycie.org.my for more information on how you can be a part of this event.

We look forward to your kind support and active participation in this prestigious event.

Thank you.

Yours Sincerely,

Ir. Narendren Rengasamy
Chairman
MyCIE
International Organising Committee

Lim Sai Seong
Chairman
Local Organising Committee
CIE 2021

Organised by:



Supported by:

